



August 17, 2010

Honorable Mayor Tom Leppert
City of Dallas Council Members
City of Dallas
1500 Marilla, Room 5EN
Dallas, Texas 75201

Dear Honorable Mayor and City Council Members,

The Greater Dallas Hispanic Chamber of Commerce ("the Board"), believes that it is in the best interest of economic development of the City of Dallas that Star Concessions have its contract renewed. The Board's mission statement requires the Board to develop, promote and protect Hispanic businesses in the greater Dallas area.

We further recognize that Hispanic owned businesses are significantly underutilized in both the private and public sectors of our city and region. The Board understands that the renewal of this contract will not prohibit all competition. Indeed, we urge the council to work with Star Concessions to reach an agreement in this contract matter. Star Concessions has been a very successful business which has added significant revenue to the City of Dallas over the term of its contract with the City. Star Concessions has run its business well, served as a shining example in Dallas of how a business should perform, generated significant revenue for the City of Dallas in good economic times and in bad.

Given the success of Star concessions, it is appropriate to renew and extend the contracts that will affect Love Field and the City of Dallas in the coming years.

We strongly encourage our Mayor and City Council to continue working on this issue to reach a compromise. A compromise will acknowledge the great success of this Hispanic owned business by rewarding it with a deserved contract renewal and extension, while allowing for the benefits of a competitive bid process for the remainder of the airport concessions.

We believe our Mayor and City Council, representing such a diverse population, must work together so that such a divisive matter does not cause harm to our city, or harm to the progress of our minority owned businesses. The economy of Dallas will benefit from strong minority owned businesses, like Star Concessions. Without strong minority owned businesses, the economy of Dallas will never grow to its full potential.

Thus, we find that supporting Star Concessions, to continue as a concessionaire at Love Field, is the best decision because of the actual revenue it will generate for the City of Dallas, and for promoting similar strong Hispanic owned businesses which will benefit the overall economy of Dallas for many years into the future.

Sincerely,

Rick Ortiz
Chairman of the Board

Greater Dallas Hispanic Chamber of Commerce

4622 Maple Ave., Suite 207 Dallas, Texas 75219 Phone 214.521.6007 Fax 214.520.1687 www.gdhcc.com

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