

Pol. Adv. Paid for by  
Dallas Love Field Joint Venture, Ltd.  
8008 Cedar Springs Road, Suite 301  
Terminal Building, Lockbox 19  
Dallas, TX 75235

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US POSTAGE  
**PAID**  
Permit #2454  
Dallas, TX

# Let's Keep Love Field #1

Ask your city council representative to say NO to the Mayor's Love Field concessions proposal.  
Send an e-mail to:



**Our parents  
taught us to  
play fair...**

## 2006, 2007 and 2008 Customer Satisfaction Awards

Dallas Love Field ranked #1 in the small airport category (less than 10 million passengers per year) in the J.D. Power and Associates 2006, 2007 and 2008 North American Airport Satisfaction Studies. The survey measures overall airport customer satisfaction, airport accessibility, check-in/baggage check, security check, terminal facilities, food and beverage, retail services, baggage claim and immigration/customs control. Dallas Love Field has received this prestigious award 3 out of the last 4 years that the study has been conducted.

## Airport Revenue News

Selected Dallas Love Field #1 in Customer Service for 2009

*Shortly before the original retail and concessions proposal was to go for City Council vote, our mayor inserted himself into the process, cut city staff and the committee off at the knees, and launched a campaign to discredit the plan, the consultants, the staff, and the concessionaires. Most damaging were several articles and editorials published by the Dallas Morning News, that mischaracterizes the plan as a "no-bid" deal, a "fast track" deal and misstating several other facts, resulting in a public perception that the plan is not in the City's best interest. This plan is the best deal for Dallas and those who have studied the plan agree*

*Please, if you care about Love Field and if you care about preserving our City Council-City Manager form of government, contact your City Council representative to voice your objection to the Mayor's new plan that is to be presented next week. Support the plan the city staff thinks is best.*

**G. Brint Ryan**  
CEO and Managing Principal

*"Gilbert has worked hard to serve the passengers and guests of Love Field. He has done so while creating a company of dedicated and hardworking people who deserve to be able to continue in their employment. A majority of those employees are women or minorities. His company is a fine example of minority business at its best and Dallas should continue to encourage the work of those companies."*

**Cappy R. McGarr**  
McGarr Capital Management/CEO

**Lean more at [Starcons.com](http://Starcons.com).**

From the Desk of Ed Oakley

Dear Friends,

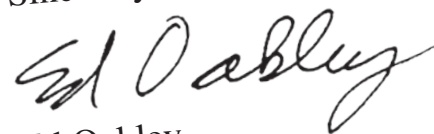
I recently spoke to national airport concession consultant who described the most recent Love Field concessions proposal as "crazy." I and most of my colleagues agree.

City staff and national airport concession consultants worked tirelessly to create a recommendation for the concessions and retail contracts at Love Field. The Mayor has decided to ignore the city staff and transportation committee's recommendation and instead create a new proposal in back rooms with no transparency and no background research.

Businessmen, city council members and national airport concession consultants are stepping forward to say this proposal would be disastrous for Love Field. The current proposal leaves Love Field exposed during the construction phase, and at one point leaves the airport with 120 concession seats to service 3,000 passengers. It is a recipe for failure.

I urge you to call your city council member and let her know that you do not support the Mayor's proposal. It lacks transparency, has not been properly vetted and the consequences could be devastating.

Sincerely,



Ed Oakley  
Former City Council Member



**But some people are not  
playing by the rules.**

## **Stop Playing Games With Love Field Get to know the facts:**

**FACT:** J.D. Power and Associates has voted Dallas Love Field #1 in Customer Satisfaction for 2006, 2007 & 2008

**FACT:** Airport Revenue News selected Dallas Love Field #1 in Customer Service for 2009

**FACT:** Revenues for the City of Dallas have increased as quality and choices have improved

**FACT:** Dallas Love Field Joint Venture, Ltd., the food and beverage operator, is locally owned and operated

**FACT:** Dallas Love Field Joint Venture has brought national brands such as Chili's, McDonald's, Pizza Hut, and Cinnabon to Dallas Love Field

**FACT:** The process for awarding contracts at Love Field has been open and fair

**FACT:** City staff recommended Dallas Love Field Joint Venture, Ltd. to continue serving travelers

**FACT:** The Dallas Transportation & Environmental Committee unanimously approved City Staff's recommendations

**FACT:** A high powered lobbyist has been hired to represent an out-of-state corporation in the bid process

**FACT:** One out-of-state firm interested in concessions at Love Field had critical health violations at Cowboys Stadium

**Contact your city council representative today and ask them to  
vote NO to the Mayor's latest concession proposal at Love Field.**